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**FOR IMMEDIATE RELEASE:**

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***Natural Forces Announces Three NEW Fly Control Products for the U. S. Mushroom Industry***

**Davidson, NC – July 17, 2009**

Natural Forces, in conjunction with TyraTech, Inc. are releasing three new insecticide and repellent products formulated for the Mushroom industry in August 2009. All three products, known as Divert, Flitter and Divert-O, were developed using TyraTech Nature's Technology™ which focuses on the creation of effective and environmentally responsible pesticides for use against flies, flying insects and other pests found in and around mushroom houses and processing facilities. Natural Forces will be marketing both the ready-to use and the concentrate in essential mushroom territories during the month of August, 2009.

The three products, being released under the Natural Forces label, include two ready-to use products known as Divert™ and Flitter™. Both are packaged in 32 oz easy-to-use non-aerosol spray bottles. The Divert-O™ concentrated formula is for use in commercial fogging machines. All products are exempt from EPA regulations for registration of pesticides and do not require an applicator's license for use.

**Commenting on the affiliation between TyraTech, Inc. and Natural Forces, LLC, Devlin Reynolds, president of Natural Forces stated** "Natural Forces is committed to finding natural and 'green' solutions for our customers. We are very excited about our joint venture with TyraTech, Inc. which enables us to bring three new insect-fighting tools to U.S. Mushroom growers and processors. Divert, Flitter and Divert-O fulfill a need in the mushroom market for safe, effective and consistent fly and insect control. Along with SucraShield, OMRI listed insecticide for fly control; this is the next step in Natural Forces becoming the #1 pest management supplier to the mushroom industry."

**Douglas Armstrong Ph.D., Chief Executive Officer of TyraTech, when asked about the announcement said:** "We are excited to work with Natural Forces in providing the three new products for use in fly control and repellency for the mushroom grower. We believe it represents an unparalleled capability for safe and effective insect control for use in and around mushroom production and processing facilities. Our enthusiasm extends to our partner Natural Forces, who has shown a real commitment to move forward with eco-friendly products such as Flitter, Divert, and Divert-O."

For additional information on **Divert™**, **Flitter™**, and **Divert-O™** call Natural Forces at (866)853-9558 or visit [www.naturalforgesllc.com](http://www.naturalforgesllc.com).

**About Natural Forces, LLC:** Formed in 2007 and located in Davidson North Carolina, Natural Forces, LLC is committed to developing and marketing new technologies, products and services for the pest management industry. Also available from Natural Forces: **ReJex-it** bird control products, which provide safe and immediate control of pest birds, as well as **SucraShield** and **SorbiShield 90**; fast effective miticides/ovicides/insecticides for organic and conventional growers.

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