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Natural Forces Introduces Environment-Friendly SorbiShield 90

*Sugar-based Insecticide Effectively Kills Pests Yet Gentle on Food and
Greenhouse Crops, Ornamentals*

Davidson, N.C. (July 7, 2008) — Natural Forces, LLC, an innovative company committed to developing environmentally responsible products and technologies, is proud to introduce SorbiShield 90™ — the second new sugar-based insecticide that uses sorbitol octanoate as its active ingredient. The other sugar-based insecticide offered by the company is SucraShield™, which uses sucrose octanoate esters. With its broad-spectrum label, SorbiShield 90 gives commercial greenhouse, nursery and food growers a new pest control choice when fighting mites, aphids, mealy bugs and other soft-bodied insects.

SorbiShield 90 is labeled for use on nearly 100 different vegetable, herb, spice, fruit and nut, and field crops. The biochemical insecticide/miticide can even be sprayed on edible crops the day of harvest without restriction. In addition, it can be used to deter pests from ornamental landscape trees and shrubs, Christmas trees, roses and other flowering and bedding plants. Customers will notice results within minutes after using this foliar spray for infestation control and prevention.

“We’re excited to expand our line of insect control products with SorbiShield 90,” said Devlin Reynolds, president of Natural Forces. “SorbiShield 90 provides those in the agricultural, greenhouse and landscaping industries with another option in pest control. Not only is it effective and fast acting, but it’s also a new family of resistance management chemistry that has a low impact on beneficial insects, making it an especially attractive alternative.”

SorbiShield 90 works by penetrating and burning holes in the outer covering of the target pest. Without their protective outer covering, hundreds of susceptible pests such as mites, adelgids, aphids, caterpillars, glassy-winged sharpshooters, lace bugs, leafhoppers, mealy bugs and whiteflies dry out and quickly die.

The product's unique chemical makeup enables it to act fast on pest insects without leaving anything to harm beneficial insects. Once the product has dried, it rapidly degrades to harmless, environmentally friendly compounds.

The active ingredient in SorbiShield 90 — sorbitol octanoate — was approved for use in 2006 by the U.S. Environmental Protection Agency. The natural pest control properties of sugar esters used in SucraShield and SorbiShield 90 were first identified by U.S. Department of Agriculture scientists studying the wild tobacco plant and the inherent insect control properties found in its leaf hairs.

For more information about Natural Forces and the products it offers, visit the company's Web site at www.naturalforcesllc.com.

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Natural Forces, LLC — Letting Nature Lead the Way

Natural Forces, LLC, based in Davidson, N.C., is committed to developing and marketing environmentally sustainable pest control products, technologies and services for the commercial greenhouse, nursery and agricultural sectors. Natural Forces works with a wide range of public agencies, foundation research facilities and independent inventors to solve customers' problems with the least impact to the environment. This philosophy has led Natural Forces to develop a line of environment-friendly products and innovative technologies that is shaping the industry.