



**FOR IMMEDIATE RELEASE**

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## **WA Lists SucraShield™ for Use in Growing USDA Organic**

*Sugar-based Insecticide SucraShield Approved for Organic Food Program*

**Davidson, N.C. (June, 2008)** — *Letting Nature Lead the Way* - Natural Forces, LLC, an innovative company committed to developing environmentally responsible products and technologies, is proud to announce the registration of their insecticide **SucraShield™** by the Washington Department of Agriculture as a material listed for use in organic food production. With its broad-spectrum label, SucraShield gives commercial greenhouse, nursery and food growers a new pest control choice when fighting mites, aphids, mealy bugs and other soft-bodied insects.

SucraShield is labeled for use on nearly 100 different vegetable, herb, spice, fruit, nut and field crops. The biochemical insecticide/miticide can even be sprayed on edible crops the day of harvest without restriction. In addition, it can be used to deter pests from ornamental landscape trees and shrubs, Christmas trees, roses and other flowering and bedding plants. Customers will notice results within minutes after using this foliar spray for infestation control and prevention.

SucraShield works by penetrating and burning holes in the outer covering of the target pest. Without their protective outer covering, hundreds of susceptible pests such as mites, adelgids, aphids, caterpillars, glassy-winged sharpshooters, lace bugs, leafhoppers, mealy bugs and whiteflies dry out and quickly die.

The product's unique chemical makeup enables it to act fast on pest insects without leaving anything to harm beneficial insects. Once the product has dried, it rapidly degrades to harmless, environmentally friendly compounds.

The natural pest control properties of sugar esters were first identified by U.S. Department of Agriculture scientists studying the wild tobacco plant and the inherent insect control properties found in its leaf hairs. Extracting the natural compound proved to be too costly, but further work

by the USDA determined that even more effective forms of the natural compound could be made using natural sugars and food-grade fatty acids.

For more information about Natural Forces and the products it offers, visit the company's Web site at [www.naturalforgesllc.com](http://www.naturalforgesllc.com).

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**Natural Forces, LLC — Letting Nature Lead the Way**

Natural Forces, LLC, based in Davidson, N.C., is committed to developing and marketing environmentally sustainable pest control products, technologies and services for the commercial greenhouse, nursery and agricultural sectors. Natural Forces works with a wide range of public agencies, foundation research facilities and independent inventors to solve customers' problems with the least impact to the environment. This philosophy has led Natural Forces to develop a line of environment-friendly products and innovative technologies that is shaping the industry.